

A man and a woman in formal attire are looking at a large bouquet of flowers. The man is wearing a dark suit and the woman is wearing a yellow dress. They are both smiling. In the background, another man is visible, also looking at the flowers. The scene is set in a room with warm lighting and bokeh effects in the background.

BUICK  
MAKES THE  
SEASON'S  
BIG NEWS...

THE BUICK

**WILDCAT!**

AND THE BUICK

**SKYLARK**

*Newest additions to a growing family of quality Buicks*

CONVERTIBLE





## THE BUICK WILDCAT

Here is a luxurious, new, high-spirited performer in the great Buick tradition. Inside and outside, this Advanced Thrust Wildcat is an enticing invitation to go. You'll love the luxurious vinyl bucket seats, the fingertip convenience of the floor-mounted Turbine Drive control, the surging excitement of the Wildcat 445 engine and particularly the effortless sure-footedness of Advanced Thrust design. Wildcat . . . one of the greatest in a great line of Buicks.



## THE BUICK SKYLARK CONVERTIBLE

The sky's the limit on fun in this brilliant new Skylark convertible by Buick. Here is everything you expect in a Skylark—flashing 190 hp. Skylark Aluminum V8 performance, dashing good looks, luxury interiors—plus all the playtime pleasure of a convertible. For your convenience, the sleek top is automatically operated. Bucket seats are standard naturally, in a tantalizing selection of leather-grained washable vinyls.





*THE LUXURY OF A BUICK* with the zest and flair of a sports car. That's the interior of the brilliant new Buick Wildcat.  
*THIS SKYLARK CONVERTIBLE INTERIOR* captures the playful spirit of Buick's trim-size luxury car. Bucket seats are standard.



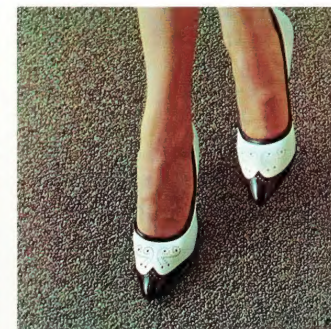
## SPORTS CAR TOUCHES IN A SETTING OF LUXURY...BUICK WILDCAT



*RICHLY-STYLED BUCKET SEATS* in a smart selection of leather-grained vinyls set a sporty tone for the Buick Wildcat interior.



*FOAM RUBBER HEAD LINING* is a pleasure to look at, a pleasure to touch. Makes a big contribution, too, to Wildcat quietness.



*DEEP CARPETING*, color-keyed to Wildcat interior decor, puts extra luxury underfoot. Thick, durable weave means long life and good looks.



*RALLYIST'S TACHOMETER* set in a handsome console between the seats is a never-ending delight for performance lovers. Standard equipment.



*BRIGHT METAL CONSOLE* between front seats contains Turbine Drive control and indicator as well as tachometer. Standard equipment.



*REAR SEAT COURTESY LIGHT* is mounted on the back of the console for extra safety and convenience. Lights when door is opened.

## DESIGNED FOR PURE PLEASURE...BUICK SKYLARK CONVERTIBLE



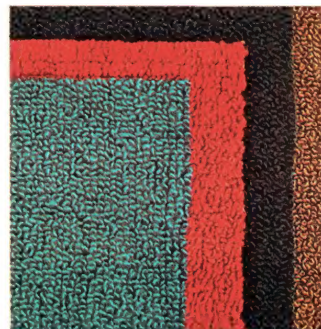
*SMART BUCKET SEATS* tailored in your choice of rich, leather-grained vinyls. Interiors are color-keyed to exterior color. Five colors to choose from.



*OPTIONAL 4-SPEED TRANSMISSION* is a natural for the high-performance, stick-shift fans. All forward speeds fully synchronized.



*PADDED INSTRUMENT PANEL* is standard equipment in the Buick Skylark convertible. Added protection for you and your family.



*DELUXE CARPETING*, wall to wall, makes stepping into the Skylark convertible a pleasure. Choice of many beautiful decorator colors.



*AUTOMATIC CONVERTIBLE TOP* raises and lowers at the touch of a button. Nests down under smooth-fitting top boot to make an unbroken declivity.



*OPTIONAL POWER WINDOWS* add to your driving enjoyment. Individual controls at each window, master control at driver's seat.





## THINGS YOU SHOULD KNOW ABOUT THE BUICK *WILDCAT!*



### STANDARD EQUIPMENT

Turbine Drive Transmission • 325 Horsepower Wildcat 445 Engine • Heater and Defroster • Rear Seat Speaker • Foam-Padded Seats—Front and Rear • Electric Clock • Deluxe Steering Wheel • Automatic Trunk Light • License Plate Frame • Aluminum Front Brake Drums • Full-flow Oil Filter • Re-usable Air cleaner Element • Electric Windshield Wipers • Step-On Parking Brake • Instrument Panel Safety Pad • Directional Signals • Glove Compartment Light • Smoking Set • Rear Seat Ash Trays • Dual Sun Shades • Dual Arm Rests—Front and Rear • Five 7.60 x 13 Tubeless Tires • All Vinyl Front Bucket Seats • Foam Rubber Headlining • Center Console • Tachometer • Console-mounted Transmission Selector Lever • Carpeting • Wildcat Wheel Covers • Custom Top Covering • Rear Floor Area Courtesy Light (mounted at rear of console) • Dual Exhaust • Dual Horns • Full 15-in. Wheels • Single Key Locking System • Key Starting • Crank-operated Front Window Vents • Distinctive Wildcat Exterior Trim

### OPTIONS AND ACCESSORIES

Power Steering • Sonomatic Radio and Manual Antenna • Sonomatic Radio with Electric Antenna • Wonderbar Radio with Manual Antenna • Wonderbar Radio with Electric Antenna • Safety Group (Back up Lights, Glare Proof Mirror, Parking Brake Signal Light, Safety Buzzer, Trip Odometer and Courtesy Lights) • Windshield Washer—Dual Speed Wiper • Soft Ray Tinted Glass (Windshield Only) • Power Brakes • Soft Ray Tinted Glass (all windows) • Deluxe Handy Mats • Deluxe Carpet Saver • Carpet Covers • Trunk Mat • Air Conditioner • Air Conditioner Modification • Chrome Door Guards • Twilight Sentinel • Remote Control Side View Mirror • Whitewall Tires • Oversize Whitewall Tires • Oversize Blackwall Tires • Power Windows • Positive Crankcase Ventilation • Guide Matic • Positive Traction Differential • Automatic Trunk Release • Gas Tank Door Guard • Compass • Tissue Dispenser • Spotlight • Rear Window Defroster • Outside Rearview Mirror • Vision Vanity Mirror • Map Case Package • Seat Belts

### SPECIFICATIONS

Engine: Wildcat 445; Type: 90°V8; Displacement, cu. in.: 401; Horsepower @ 4400 R.P.M.: 325; Max. Torque: 445 @ 2800 R.P.M.; Compression Ratio: 10.25 to 1; Carburetor: 4-Barrel; Transmission: Turbine Drive. Engine lubricating System: Main bearings, connecting rods and camshaft bearings pressure lubricated. Piston pins splash lubricated. Cylinder walls splash and nozzle lubricated. Normal oil pressure 40 @ 1600 r.p.m. Full-flow oil filter standard on all models. Crankcase capacity (refill less filter): 4 quarts. Fuel System: Four-barrel carburetor. Standard automatic choke. Mechanical fuel pump. Two stage gasoline filter with fine filter in fuel tank and extra-fine filter at the carburetor. Oil-impregnated polyurethane air cleaner. Exhaust-type intake manifold heat control. Twenty-gallon fuel capacity. Engine Cooling: Pressure system. Choke-type circulation thermostat. Centrifugal water pump. Capacity: 18.5 quarts with heater. Exhaust System: Single muffler for both banks of cylinders is mounted crosswise to the frame. Heavy zinc and aluminum coatings of muffler parts promote long life. Dual exhaust standard. Electrical: Twelve-volt electrical system. Five-position starter-ignition switch. Transmission: Turbine Drive standard. Turbine Drive is a torque converter type of transmission, fully automatic with two turbines, a variable-pitch stator and a fixed-vane stator. Maximum torque ratio in DRIVE range at stall, 3.4 to 1. Total oil capacity (refill): 12 quarts. Propeller Shaft: Hide-Away Drive Shaft is slightly angled to reduce tunnel height in rear seat. Angled sections are connected by a special constant-velocity universal joint that insures vibrationless transfer of power to rear axle. Shaft is connected to transmission and rear axle by needle bearing universal joints. Rear Axle: Hypoid gears, semi-floating. Gear ratio with Wildcat 445, 3.23 to 1. Rear wheel bearings permanently lubricated. Transfer of driving forces through rubber-mounted arms connected to frame. Positive traction differential optional. Frame: Safety-X-Frame with box section cross-members and tubular center section through which propeller shaft passes. Extra-heavy body side rails add extra strength. Suspension: Independent ball-joint front suspension with link-type stabilizer bar. Three-link-type rear suspension with track bar. Coil springs front and rear. Rear springs loaded through lower control arms. Direct acting hydraulic shock absorbers front and rear. New suspension geometry means there's no "squat" when you start, no "dive" when you stop. Brakes: Hydraulic, self energizing. Air-cooled finned, aluminum brake drums front; finned cast iron drums rear. Total lining area: 197.32 sq. in. Step-On parking brake operating through rear service brake shoes. Power brakes optional. Wheels and Tires: Disc-type wheels. Size 6.00" x 15", "L"-type flange. Tires: 7.60" x 15"; Oversize tires optional. Whitewall tires optional. Steering: Easy Power Steering optional. Overall ratio: 20.7 to 1. Flexible coupling in power gear screens out vibration. Exterior Dimensions: Overall Length: 214.1"; Overall Width: 77.9"; Overall Height: 56.4"; Wheelbase: 123.0"; Tread—Front: 62.0"; Tread—Rear: 61.0". Interior Dimensions: Leg Room, Front: 44.5"; Leg Room, Rear: 38.8"; Head Room, Front: 37.8"; Head Room, Rear: 38.3"; Shoulder Room, Front: 58.9"; Shoulder Room, Rear: 56.9".

\*Depressed



## THINGS YOU SHOULD KNOW ABOUT THE BUICK *SKYLARK CONVERTIBLE*



### STANDARD EQUIPMENT

190 Horsepower Skylark Aluminum V-8 • 3-Speed Synchronesh Transmission • Heater and Defroster • Re-usable Air Cleaner Element • Electric Windshield Wipers • Directional Signals • All Vinyl Front Bucket Seats • Dual Sliding Sun Shades • Foam-padded Seats—Front and Rear • Cigarette Lighter • Magic Mirror Finish • Custom Bright Exterior Moldings • Full Instrument Panel Safety Padded • Paddle-type Arm Rests • Skylark Super Deluxe Wheel Covers • Skylark Steering Wheel • Rear Passenger Compartment Courtesy Lights • Ash Tray and Glove Compartment Lights • Full Carpeting • Power-operated Top • Five 6.50 x 13 Tubeless Tires • Dual Horns • Single Transverse muffler • Key Starting • Single-key Locking System.

### OPTIONS AND ACCESSORIES

Dual-Path Turbine Drive Transmission • 4-Speed Synchronesh Transmission • Power Steering • Radio with Manual Antenna • Convenience Group (Glare Proof Mirror and Electric Clock) • Windshield Washer—Dual Speed Wipers • Back-Up Lights • Soft Ray Tinted Glass (Windshield only) • Power Brakes • Air Conditioner, Cool Pack • Cool Pack Air Conditioner Modification • Chrome Door Guards • Remote Control Side View Mirror • Whitewall Tires • Oversize Whitewall Tires (7.00 x 13) • Oversize Blackwall Tires (7.00 x 13) • Power Windows • Positive Crankcase Ventilation • Positive Traction Differential • Gas Tank Door Guard • Compass • Litter Basket • Tissue Dispenser • Spot Lamp • Outside Rear View Mirror • Visor Vanity Mirror • Seat Belts • Deluxe Handy Mats • Deluxe Carpet Saver.

### SPECIFICATIONS

Skylark Aluminum V8 Engine: 90 degree V8, valve-in-head type. Cylinder block, cylinder head, pistons, intake manifold, timing chain cover, water pump cover, and many smaller parts of aluminum alloy. Cast iron cylinder liners. Displacement 215 cu. in. Compression ratio 11.0 to 1. Horsepower, 190 @ 4800 rpm. Maximum torque 235 foot pounds @ 3000 rpm. Firing order: 1-8-4-3-6-5-7-2. Splash and pressure lubrication system Crankcase capacity, 4 quarts (refill less filter). Normal oil pressure 33 @ 2400 rpm. Full-flow oil filter standard. Four-barrel carburetor. Mechanical fuel pump. Water intake manifold heat control. Pressure liquid cooling system. Centrifugal water pump. Cooling system capacity: 13.5 quarts with heater. Twelve-volt electrical system. Five-position starter-ignition. Transmission: Three-speed synchronesh transmission standard. 4-speed synchronesh optional at extra cost. Dual-Path Turbine Drive Transmission optional at extra cost. In Dual-Path transmission approximately 64 per cent of driving effort transferred hydraulically and 36 per cent mechanically after up-shift. Transmission is fully automatic with a "down-shift" for passing in the 18-55 mph. range. Propeller Shaft: Hide-Away Drive Shaft is slightly angled to reduce tunnel height. Angled sections are connected by a special constant-velocity universal joint that insures vibrationless transfer of power to the rear axle. Shaft is connected to transmission and rear axle by needle-bearing universal joints. Rear Axle: Hypoid gears, semi-floating. Gear ratio: 3.36 to 1. Rear wheel bearings permanently lubricated. Body and Frame: Fully unitized body with integral body-frame construction. Suspension: Independent ball-joint front suspension. Four link rear suspension. Coil springs front and rear. Rear springs are loaded through lower control arms. Direct-acting, hydraulic shock absorbers front and rear. Driving forces from axle to body-frame are through rubber-bushed rear links. Brakes: Air cooled cast iron brake drums front and rear. Total lining area, 129.87 sq. in. Full-type parking brake operating through rear service brake shoes. Power brakes optional at extra cost. Steering: Manual recirculating ball steering. Overall ratio, 26.18 to 1. Power steering optional. Overall ratio 20.8 to 1. Wheels and Tires: Disc-type wheels. Size 4.50" x 13", "J"-type flange. Tire size: 6.50" x 13". White sidewall tires are optional at extra cost. Dimensions: Overall Length: 188.4"; Overall Width: 70.3"; Overall Height: 52.1"; Wheelbase: 112.1"; Tread, Front: 56.0"; Tread, Rear: 56.0"; Leg Room, Front: 44.3"; Leg Room, Rear: 36.6"; Head Room, Front: 39.0"; Head Room, Rear: 37.2"; Shoulder Room, Front: 55.2"; Shoulder Room, Rear: 53.2".

\*Depressed

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